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D-6 x 3 57 nos - 1026sqm.

C-4x3 3 nos - 36sqm.

B - 3 x 3 116 nos - 1044sqm.

A - 3 x 2 11 nos - 66sqm.

G - 7 x 6 1 nos - 42sqm.

F - 6 x 6 19 nos - 684sqm.









1st-3rd July 2026 Chennai Trade Centre, Nandambakkam, Chennai, India

Organized by

THE MARINE PRODUCTS EXPORT DEVELOPMENT AUTHORITY Ministry of Commerce & Industry Government of India

www.seafoodexpobharat.com



Participation is subject to Terms & Conditions as per the website

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Showcasing India's Safe & Sustainable Seafood Potential

Dive into the heart of India's seafood industry through the Seafood Expo Bharat 2026, hosted by the Marine Products Export Development Authority (MPEDA). MPEDA is the nodal agency of Government of India for the holistic development of seafood industry in India to realise its full export potential. This premier event unites producers, processors, exporters, innovators, and global buyers - all under one roof. Discover advancements in traceability, quality, and sustainability, while forging meaningful trade partnerships to propel India's seafood exports to new heights.

India: A Global Seafood Powerhouse

With its extensive coastline and thriving aquaculture sector, India is a top global producer and exporter of seafood, providing high-quality products to over 130 countries. India's seafood industry is built on a foundation of cutting-edge processing facilities and international standards to ensure global trust. Seafood Expo Bharat 2026 will include a dynamic Reverse Buyer-Seller Meet (RBSM), which is part of MPEDA's legacy of excellence, and offers a premium lounge to India's seafood ecosystem and export potential.

Exhibitors profile

- Seafood importers
- Seafood processors and exporters
- Manufacturers of processing/packaging machinery/equipment for seafood
- · Suppliers of ingredients, additives, and other inputs
- Cold storage solution providers
- Investors, bankers, financial institutions, and insurance bodies
- Manufacturers of testing equipment, electronic equipment, cleaning equipment, etc.
- Manufacturers of insulated fish boxes, tubs, crates, etc.

- Operators of shipping lines, reefer cargo, logistic service providers
- · Hatchery operators
- Feed mill operators
- · Aquaculture machinery manufacturers
- Trading agents
- · Technical experts
- State and Central Government fishery institutions
- Internet of Things/Artificial Intelligence solution providers

* GST 18% Extra

RATES FOR STALLS

STALL BOOKING - EARLY BIRD & LOYALTY DISCOUNT FEE STRUCTURE (TILL 28/02/2026)

Stall Category	Stall Size	Indian Exhibitor (₹)		Overseas Exhibitor USD(\$)		Micro Enterprises and Startups (₹)	
		Early Bird Rate	Rate after Loyalty Discount	Early Bird Rate	Rate after Loyalty Discount	Early Bird Rate	Rate after Loyalty Discount
A Ornamental/ MPEDA Enrolled Aquaculture Farmers	3×2	75,000	71,500	850	800	75,000	71,500
В	3×3	2,50,000	2,38,000	2,850	2,710	2,25,000	2,14,000
С	4×3	3,35,000	3,17,000	3,800	3,620	3,00,000	2,85,000
D	6×3	5,00,000	4,76,000	5,700	5,420	4,50,000	4,28,000
Е	7×3	5,85,000	5,55,000	6,650	6,330	5,25,000	4,99,000
F	6×6	10,00,000	9,52,000	11,400	10,840	9,00,000	8,56,000
G	7×6	11,70,000	11,10,000	13,300	12,650	10,50,000	9,99,000

^{*} Loyalty discount will be available only for the exhibitors of AAI 2019; IISS 2023 & SEB 2025.

STALL BOOKING - REGULAR FEE STRUCTURE (AFTER 28/02/2026)

Stall Category	Stall Size	Indian Exhibitor (₹)	Overseas Exhibitor USD(\$)	Micro Enterprises and Startups (₹)
A Ornamental/ MPEDA Enrolled Aquaculture Farmers	3×2	85,000	950	85,000
В	3×3	2,75,000	3,150	2,50,000
С	4×3	3,70,000	4,200	3,35,000
D	6×3	5,50,000	6,300	5,00,000
E	7×3	6,45,000	7,350	5,85,000
F	6×6	11,00,000	12,600	10,00,000
G	7×6	12,85,000	14,700	11,70,000

^{*} Loyalty discount will be available only for the exhibitors of AAI 2019; IISS 2023 & SEB 2025.

Delegate Registration

Particulars	Fees
Indian Delegates (Registered members) (₹)	1,000
Indian Delegates (Non-registered members) (₹)	1,500
Overseas Delegates (US\$)	15
Enrolled farmers/hatcheries (₹)	500
Students (₹)	500
Business Pass - One Time Entry to All Halls (₹)	500
General Pass - One Time Entry to Aqua Hall 1 Only (₹)	100

^{*} GST 18% EXTRA

Advertisement Tariff

Page	Per Page rate			
Souvenir	Indian Rupee (₹)*	USD(\$)		
Back Cover Page	2,00,000	3,000		
Front Inside Cover Page	1,50,000	2,500		
Back Inside Cover	1,50,000	2,500		
Regular Full Page (Colour)	40,000	750		

^{*}GST 5% extra

Sponsorship

Category	Rupee (₹)	USD (\$)
Platinum Sponsor	25.00 lakh	30,000
Diamond Sponsor	15.00 lakh	20,000
Gold Sponsor	7.50 lakh	10,000

* Including GST

Other Sponsorships

Category	Rupee(₹)	USD(\$)
Arch – Exhibition Venue / Expo Building Main Entry/Exit Gates	5.00 Lakh	6,000
Arch – Food Court Hangar/ Expo Hall Entry/Exit	2.50 Lakh	3,000
Lanyard / Writing Pad / Bag / Pen - Sponsorship for EACH item	2.50 Lakh	3,000

^{*} Including GST

Technical Sessions

There will be FIVE parallel technical sessions on aqua and seafood sector spread across three days, focusing on advancing India's aquaculture and seafood sectors. These sessions will bring together scientists, regulators, farmers, hatchery operators, processors, exporters, technology providers, and global experts to discuss innovations, standards, and market opportunities.

Chennai – The Vibrant Heart of South India

Chennai is a dynamic city blending culture, cuisine, and coastal charm—making it the ideal venue for Seafood Expo Bharat 2026. From Marina Beach's sunsets and spicy sundal to crispy dosas, Chettinad curries, and rich filter coffee, the city offers an unforgettable culinary and cultural experience.

Well-connected globally through Chennai International Airport and supported by an efficient metro and rail network, it's easy to explore the city's heritage sites, bustling markets, and nearby getaways.

Explore, indulge, and fall in love with Chennai!

^{*} Extra charges for corner stalls (per corner): ₹25,000/\$300

^{*}Extra charges for corner stalls (Ornamental/MPEDA Enrolled Aquaculture Farmers – ₹11250/\$150)

^{*} GST 18% Extra

^{*} Extra charges for corner stalls (per corner): ₹25,000/\$300

^{*} Extra charges for corner stalls (Ornamental/MPEDA Enrolled Aquaculture Farmers – ₹11250/\$150)

^{*}Ensure your advertisement is submitted before 30.04.2026